

ProDIGIQ, Inc. Privacy Policy

Last updated: September 10, 2008

ProDIGIQ, Inc. (“ProDIGIQ” or “us” or “we”) recognizes the importance of privacy and takes the responsibility of protecting your privacy very seriously. This Privacy Policy is provided to address questions about the kinds of information we collect and how such information is used. For purposes of this Privacy Policy, “personally identifiable information” means information that can be linked to a specific individual, such as a name, address, telephone number or e-mail address.

We encourage you to review our Privacy Policy carefully. We reserve the right to revise this Privacy Policy at any time without prior notice. For this reason, please check back regularly for the most recent version of our privacy policy. Privacy Policy changes will apply to the information collected from the date we post the revised Privacy Policy, as well as to existing information held by us.

Your use of the ProDIGIQ, Inc. online services and any content or information therein (the “Service”) and the prodigiq.com website along with such website pages on which the Service is provided (the “Site”) is governed by the Terms of Service Agreement.

If you have any questions about this Privacy Policy, please feel free to contact us through our website or write to us at:

Attn: Privacy Matters

ProDIGIQ, Inc.

26500 West Agoura Road, Suite 102-796

Calabasas, CA, 91302

Information ProDIGIQ collects and how we use it

- **Information you provide:** When you sign up for a ProDIGIQ Account or another ProDIGIQ service that requires registration, we ask you for personal information (such as your name, email address and an account password). For certain services, such as our advertising programs, we also request credit card or other payment account information that PayPal™ maintains in encrypted form on its secure servers. We may combine the information you submit under your account with information from other third parties in order to provide you with a better experience and to improve the quality of our services.

If you have provided us with an email address, we may send you email messages related to your transactions with us. We may also email you information about our services.

- **Log information:** Each time you visit the Site or use the Service, we collect information* about your visits, such as your Internet service provider, browser type, operating system, pages accessed on our Site or the Service and the date and time of access to optimize your user experience and enhance your time spent with us online. We also receive information* telling us what site you linked from to get to our Site or the Service.
- **Cookies:** ProDIGIQ uses cookies, tags, and other similar technologies to allow us to recognize your preference information and facilitate effective site administration. We use the information we collect to enhance your visit to ProDIGIQ.com and provide you with information tailored to your interests. You may elect to refuse cookies, however, doing so may affect your use of some portions of ProDIGIQ’s and our partners’ web services.

* PayPal® is a registered trademark of PayPal, Inc.

- **User communications:** When you send us an email to info@prodigiq.com, we retain the content of the message, your email address, any information you may provide to us regarding your personal or professional interests, demographics (such as your name or age), experience with our service, and contact preferences and our response in order to improve our Site or the Service and address any follow-up questions you may have. We also use this information to measure how effectively we address your concerns.
- **Other sites:** This Privacy Policy applies to ProDIGIQ's services only. The website <http://www.prodigiq.com> contains links to other sites not owned by ProDIGIQ, which may have different privacy practices from ProDIGIQ. Please be aware that we are not responsible for the content or privacy practices of those sites, and ProDIGIQ's Privacy Policy does not apply to information collected from you by those sites. We encourage you to read the privacy statements of each site that collects information from you. When you are leaving our Site or Service via a link to interact with a site that is not governed by our privacy policy, a new browser window will open.

ProDIGIQ only processes personal information for the purposes described in this Privacy Policy. In addition to the above, such purposes include:

- * Providing our services to users, including the display of customized content and advertising;
- * Auditing, research and analysis in order to maintain, protect and improve our services;
- * Ensuring the technical functioning of our network; and
- * Developing new services.

Information sharing

ProDIGIQ does not sell your name or other personally identifiable information to third parties. We may share with third parties anonymous, aggregated information about all our users.

We may also use or disclose information to resolve disputes or investigate problems. We may disclose or access information whenever we believe in good faith that the law so requires or if we otherwise consider it necessary to do so to maintain service and improve our products and services.

We may use your IP address and share it with third parties to help diagnose problems with our servers, to manage our Site and Service and to enhance our Site and Service based on the usage pattern data we receive.

If ProDIGIQ is acquired by another company, your personally identifiable information will be shared with ProDIGIQ's new owner, however, your personally identifiable information will remain subject to the terms of the then-applicable privacy policy or another set of terms if you so agree.

Information security

To prevent unauthorized access, disclosure and improper use of your information, and to maintain data accuracy, we have established appropriate physical, electronic, and managerial safeguards to protect the information we collect in accordance with our Privacy Policy. Although ProDIGIQ takes reasonable steps to safeguard and prevent unauthorized access to your personally identifiable information, we cannot be responsible for the acts of those who gain unauthorized access, and ProDIGIQ makes no warranty, express, implied, or otherwise, that we will prevent unauthorized access to your personally identifiable information.

We restrict access to personal information to ProDIGIQ employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

Data integrity

ProDIGIQ processes personal information only for the purposes for which it was collected and in accordance with this Privacy Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our users to update or correct their personal information whenever necessary.

Accessing and updating personal information

When you use ProDIGIQ services, we make good faith efforts to provide you with access to your personal information and either to correct this data if it is inaccurate or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. We ask individual users to identify themselves and the information requested to be accessed, corrected or removed before processing such requests, and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup tapes), or for which access is not otherwise required. In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort.

Enforcement

ProDIGIQ regularly reviews its compliance with this Privacy Policy. Please feel free to direct any questions or concerns regarding this Privacy Policy or ProDIGIQ's treatment of personal information by writing to us at:

Attn: Privacy Matters
ProDIGIQ, Inc.
26500 West Agoura Road, Suite 102-796
Calabasas, CA 91302

When we receive formal written complaints at this address, it is ProDIGIQ's policy to contact the complaining user regarding his or her concerns.